



2017 ANNUAL MEETING SPONSORSHIP

At the ASSE International Annual Meeting, experts from all segments of the industry gather to participate in meetings, attend educational seminars and courses, celebrate member achievements, and network with industry professionals.

Your support and sponsorship of ASSE's 111th Annual Meeting allows us to pursue our mission of bringing the industry together to continually improve the performance, reliability, and safety of products and systems.

Company: _____

Contact: _____

Address: _____

City / State / Zip: _____

Phone: _____

Email: _____

DIAMOND LEVEL

\$2,000 contribution

Investment includes:

- Free ad in the ASSE eNewsletter
- Display and distribute marketing literature / handouts at the "sponsor table" of the welcome reception
- 30% off any size ad in BPPS magazine *
- Company bio in Annual Meeting program book
- Company logo in the ASSE eNewsletter, Annual Meeting program book, and Annual Meeting event signage

SELECT YOUR SPONSORSHIP LEVEL PLATINUM LEVEL

\$1,000 contribution

Investment includes:

- Display and distribute marketing literature / handouts at the "sponsor table" of the welcome reception
- 20% off any size ad in BPPS magazine *
- Company bio in Annual Meeting program book
- Company logo in the ASSE eNewsletter, Annual Meeting program book, and Annual Meeting event signage

PREMIER LEVEL

EVENT SPONSOR – \$3,000 contribution
(up to two sponsors per event)

FULL SPONSOR – \$5,000 contribution
(sole sponsorship of event)

Which event ? Sponsorable events include:

- | | |
|---|--|
| <input type="checkbox"/> Welcome Reception | <input type="checkbox"/> Companion Event |
| <input type="checkbox"/> President's Luncheon | <input type="checkbox"/> E.J. Zimmer Technical Seminar |
| | <input type="checkbox"/> Closing Celebration |

Investment includes:

- Display products at sponsored event (*FULL SPONSORS ONLY*)
- Visible signage at sponsored event
- Two (2) complimentary registrations to the Annual Meeting
- Display and distribute marketing literature / handouts at the "sponsor table" of the welcome reception
- Free ad in the ASSE eNewsletter
- 50% off any size ad in Backflow Prevention & Plumbing Standards (BPPS) magazine *
- 50-word company bio in Annual Meeting program book
- Company logo in the ASSE eNewsletter, Annual Meeting program book, and Annual Meeting event signage

GOLD LEVEL

\$500 contribution

Investment includes:

- 10% off any size ad in BPPS magazine *
- Company logo in the ASSE eNewsletter, Annual Meeting program book, and Annual Meeting event signage

METHOD OF PAYMENT

Check Check # _____ Visa AMEX Master Card

Credit Card # _____ CVN # _____

Exp date: ____ / ____ Name on card: _____

Card Billing Address: _____

Signature: _____

Please complete and send to: The IAPMO Group Headquarters, Attn: Genelle Crouch, 4755 E. Philadelphia St., Ontario, CA 91761

Phone: (909) 472-4207 | **Fax:** (909) 472-4220

Email: ASSEMeeting@iapmo.org

* Discounted ads in BPPS magazine do not apply to existing contracts.

TERMS AND CONDITIONS

Defined Terms

The term "event" means the 2017 ASSE International Annual Meeting currently scheduled to be held on November 7 – 10, 2017 at Hilton Palacio Del Rio. This event is owned, produced and managed by the ASSE International Chapter of IAPMO, LLC (ASSE International). As used hereinafter, the term "organizer" means, collectively, ASSE International, and each of its/their respective officers, directors, members, agents, affiliates, representatives, employees, and assigns, unless the context requires otherwise. The term "exhibitor" means, collectively, (i) the company or person that applied for exhibit space rental and agreed to enter into this contract upon acceptance by ASSE International in the manner stated below and (ii) each of its officers, directors, shareholders, employees, contractors, agents, representatives and/or invitees, as applicable.

Contract Acceptance

This contract shall become binding and effective only when it has been signed on the reverse side by exhibitor and accepted by show management in conjunction with appropriate funds.

Assumption of Risk; Releases

Exhibitor expressly assumes all risks associated with, resulting from or arising in connection with exhibitor's participation or presence at the event, including, without limitation, all risks of theft, loss, harm, damage or injury to the person (including death), property, business or profits of exhibitor, whether caused by negligence, intentional act, accident, act of god or otherwise. Exhibitor has sole responsibility for its property or any theft, damage or other loss to such property (whether or not stored in any courtesy storage area), including any subrogation claims by its insurer. Neither organizer nor the exhibit Facility accepts responsibility, nor is a bailment created, for property delivered by or to exhibitor. Neither the organizer nor the exhibit Facility, shall be liable for, and exhibitor hereby releases all of them from, and covenants not to sue any of them with respect to, any and all risks, losses, damages and liabilities described in this paragraph.

Indemnification

Exhibitor shall on a current basis indemnify, defend (with legal counsel satisfactory to ASSE International), and hold organizer and the exhibit Facility harmless from any and all claims, demands, suits, liabilities, damages, losses, costs, reasonable attorney's fees and expenses which result from or arise out of or in connection with: (a) exhibitor's participation or presence at the event, (b) any breach by exhibitor of any of the agreements, covenants, promises or other obligations under this contract; (c) any matter for which exhibitor is otherwise responsible under the terms of this contract; (d) any violation or infringement (or claim of violation or infringement) of any law or ordinance or the rights of any party under any patent, copyright, trademark, trade secret or other proprietary right; (e) any libel, slander, defamation or similar claims resulting from the actions of exhibitor; (f) harm or injury (including death) to exhibitor; and (g) loss of or damage to property or the business or profits of exhibitor, whether caused by negligence, intentional act, accident, act of god, theft, mysterious disappearance or otherwise.

Limitation of Liability

Under no circumstances shall organizer or the exhibit Facility be liable for any lost profits or any incidental, special, indirect, punitive or consequential damages whatsoever for any of their acts or omissions whether or not apprised of the possibility of any such lost profits or damages. In no event shall organizer's maximum liability under any circumstance exceed the amount actually paid to ASSE International by exhibitor for exhibit space rental pursuant to this contract. The organizer makes no representations or warranties, express or implied, regarding the number of persons who will attend the event or regarding any other matters.

Qualifications of Exhibitor

ASSE International, in its sole discretion, determines whether a prospective exhibitor is eligible to participate in the event. Eligibility is generally limited to persons or firms who supply products and services to the plumbing/mechanical industry. Applicants who have not previously exhibited at the event may be required to submit a description of the nature of their business and the items to be exhibited. ASSE International reserves the right to restrict or remove any exhibit which ASSE International, in its sole discretion, believes is objectionable or inappropriate.

Care of Exhibit Facility

Exhibitor shall promptly pay for any and all damages to the exhibit Facility or associated facilities; booth equipment or the property of others caused by the exhibitor.

Taxes and Licenses

Exhibitor shall be solely responsible for obtaining any licenses, permits or approvals under federal, state or local law applicable to its activities at the event. Exhibitor shall be solely responsible for obtaining any necessary tax identification numbers and permits and for paying all taxes, license fees, use fees, or other fees, charges, levies or penalties that become due to any governmental authority in connection with its activities at the event. Exhibitor will not permit the delivery of merchandise at the event Facility without the express permission of ASSE International.

Insurance

Exhibitor shall, at its own expense, secure and maintain through the term of this contract, including move-in and move-out days, the insurance listed below. All such insurance shall be primary of any other valid and collectible insurance of exhibitor and shall be written on an occurrence basis. Claims made policies are not acceptable and do not constitute compliance with exhibitor's obligations under this paragraph.

(a) Worker's Compensation insurance;

(B) Comprehensive general Liability insurance with limits not less than \$1,000,000 each occurrence, \$2,000,000 aggregate, combined single limit for bodily injury and property damage, including coverage for personal injury, contractual, and operation of mobile equipment, products and liquor liability (if applicable);

(C) automobile Liability insurance with limits not less than \$500,000 each occurrence combined single limit for bodily injury, and property damage, including coverage for owned, non-owned and hire vehicles, including loading and unloading operators.

Comprehensive general Liability and automobile Liability insurance policies shall name as additional insured ASSE International Chapter of IAPMO, LLC, and each of its subsidiaries. If requested, copies of additional insured endorsements, primary coverage endorsements and complete copies of policies, satisfactory to ASSE International, shall be furnished to ASSE International sixty (60) days before the first day of the event.

Certified copies of the Certificates of insurance or policies shall provide that they may not be canceled without 30 days advance written notice to ASSE International.

Copyrighted Materials

Exhibitors shall not play or permit the playing or performance of, or distribution of any copyrighted material at the event unless it has obtained all necessary rights and paid all required royalties, fees or other payments.

Observance of Laws

Exhibitor shall abide by and observe all federal, state and local laws, codes, ordinances, rules and regulations, and all rules and regulations of the exhibit Facility (including any union labor work rules). Without limiting the foregoing, exhibitor shall construct its exhibits to comply with the Americans with Disabilities Act.

Governing Law

This contract is governed by the law of the state of California as applied to contracts entered into and entirely performed within such state. Exhibitor agrees that the courts located in the state of California shall constitute the exclusive forum for the resolution of any and all disputes arising out of, connected with or related to this contract or the breach of any provisions of this contract. Exhibitor waives any right to assert lack of personal or subject matter jurisdiction and agrees that venue properly lies in San Bernardino County, California.